

# LAURA PERIN

Illustrator and designer

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## WORK EXPERIENCE

- **Graphic designer** August 2024 - October 2024  
at Tabata Amaral election campaign  
Responsible for every online material including Instagram posts and stories and event invitations. Designed T-shirt prints, bandanas and hats to raise funds for the campaign and managed a small team to design and update the website. Tabata got more than 605.000 votes in São Paulo, the biggest city in Latin America.
- **Graphic designer** December 2022 - August 2024  
at Tabata Amaral office  
Responsible for designing every graphic material posted online or printed during congresswoman Tabata Amaral. These materials include Instagram feed posts and stories, printed flyers, windbanners, Power Point presentations and documents layout. Also designed the visual identity for the mandate and created the website.
- **Motion graphic designer** May 2023  
at Vilheto Alimentos  
Create an animated video for one of the pioneers and best-known slaughterhouses in the jerked beef market in Brazil. The video was presented at a private event in South Korea, and later published on Youtube and Tiktok, available in English and Portuguese versions.
- **Bartender** July 2021 - June 2022  
at Nou Restaurante  
Prepare cocktails according to the restaurant standards, including classic recipes and original ones. Served drinks at a high demand restaurant located in one of São Paulo's finest neighborhoods with a busy night-life.
- **Motion graphic** June 2021  
at Vilheto Alimentos  
Create an animated video to be presented at an event in Brazil for one of the pioneers and best-known slaughterhouses in the jerked beef market in Brazil. The video was posted on Youtube and presented at a national event.
- **Waitress** February 2019 - October 2020  
at Nou Restaurante  
Take food and drink orders from customers over seven different tables at a high demand restaurant located in one of São Paulo's finest neighborhoods, with capacity for more than 80 people. Trained over five new waiters to maintain the restaurant's high standard of service.

## EDUCATION

- **Post-graduation in 2D animation** August 2019 - December 2020  
at Faculdade Méliès
- **Desenho de Animação** January 2017 - December 2018  
at Belas Artes de São Paulo

## CERTIFICATIONS

- **How to apply color** with Fernanda Montoni May 2023
- **Background in animation** with Fernanda Montoni March 2021
- **Adobe Illustrator** at DRC March 2018
- **Adobe Photoshop** at DRC April 2018
- **Adobe After Effects** at DRC August 2018